

2025-26

*Signature*

# Sponsorship Opportunities



**FOUNDATION**

FOR ORANGE COUNTY PUBLIC SCHOOLS

*Investing in Success*

## OUR MISSION

To identify, develop, and focus community involvement and investment to lead our students to success

### Contact

**Phone** 407-317-3261

**E-mail** [foundation@ocps.net](mailto:foundation@ocps.net)

**Website** [foundationforocps.org](http://foundationforocps.org)

**Address** 445 W. Amelia St., Orlando, FL 32801





## 1 Overview

As a sponsor, you have the opportunity to engage with tens of thousands of people in the OCPS network while increasing your visibility among parents, teachers, administrators, alumni, and the Orange County community.

Your generosity can enrich the lives of every student in our district, and we are ready to help! Investing in student success can empower students and schools, scale classroom-based projects, and address key learning priorities.

To achieve our mission, FOCPS hosts several events throughout the year. For the past 38 years, the business, faith-based, and alumni community has committed to ensuring that every student within OCPS has a thriving future.

Thank you in advance for your consideration of becoming a 2025-26 sponsor!



# YOUR INVESTMENT

Together, we can ensure every OCPS student has a successful and promising future.



## Ensuring Learning Readiness

Support early childhood education, mental and physical health and wellness, and behavioral improvements



## Investing in Teachers & Staff

Provide professional development, impact and innovation grants, and investments in teacher excellence and retention



## Accelerating Student Success

Focus on literacy, access to STEM, arts, and efforts that narrow achievement gaps.



## Promoting Success After OCPS

Support career and college readiness efforts, scholarships, mentoring and alumni programs



## Driving Community Collaborations

Build meaningful relationships and partnerships with OCPS and the community, including serving as a collaboration hub

# 2025-26 Signature Events

## FORE Our Schools

The 25<sup>th</sup> annual golf tournament is one of the largest K-12 golf events in the state of Florida. The players and attendees help to provide opportunities for student success throughout the school year. Held on October 17, 2025, at the beautiful ChampionsGate at Omni Resort, more than 350 players are expected to take the course!



**Fundraising Goal: \$350,000**

## 5th Annual School Spirit Run

The fifth annual School Spirit Run will be held at SeaWorld Orlando on February 7, 2026. This family-friendly event brings students, teachers, parents, and the community together to celebrate “school spirit”. Nearly 4,000 participants will join us to skip, jog, run, or walk to support their school.



**Fundraising Goal: \$175,000**

## Crystal Awards

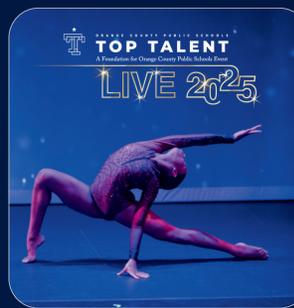
Recognizes the top ADDitions School Volunteers, Partners in Education, and school-based coordinators for their exemplary service to OCPS students' and schools' success. This year, we will celebrate the 55<sup>th</sup> anniversary of the ADDitions School Volunteers program and the 45th anniversary of Partners in Education. This event will be hosted on Friday, March 27, 2026.



**Fundraising Goal: \$70,000**

## Top Talent LIVE 2026

A spectacular competition showcasing outstanding students in the performing arts. Funds raised provide arts enrichment for students experiencing poverty and homelessness. This next event is planned for May 9, 2026, at the Dr. Phillips Center for the Performing Arts and is also live-streamed to an extended audience. .



**Fundraising Goal: \$110,000**



Presented By:  
**SGM**  
 ENGINEERING

# OCTOBER 17, 2025 OMNI ORLANDO RESORT- CHAMPIONSGATE

## BENEFITS

**TIME SOLD OUT** \$30,000    
 **HOSPITALITY** \$25,000    
 **POLO** \$15,000    
 **CHAIRMAN** \$15,000    
**RAFFLE SOLD OUT** \$12,500    
 **BANQUET** \$10,000    
 **AT THE TURN** \$8,500    
 **WELCOME** \$7,500    
 **GOLF CART** \$7,500    
 **TEE MARKER** \$7,500/\$11,000    
 **BEVERAGE CART** \$6,000

|  | TIME SOLD OUT<br>\$30,000 | HOSPITALITY<br>\$25,000 | POLO<br>\$15,000 | CHAIRMAN<br>\$15,000 | RAFFLE SOLD OUT<br>\$12,500 | BANQUET<br>\$10,000 | AT THE TURN<br>\$8,500 | WELCOME<br>\$7,500 | GOLF CART<br>\$7,500 | TEE MARKER<br>\$7,500/\$11,000 | BEVERAGE CART<br>\$6,000 |
|--|---------------------------|-------------------------|------------------|----------------------|-----------------------------|---------------------|------------------------|--------------------|----------------------|--------------------------------|--------------------------|
| Exclusive sponsorship opportunity                    | ✓                         | 2 available             | 2 available      | 2 available          | 2 available                 | 3 available         | 3 available            | 3 available        | 3 available          | 8 available                    | 8 available              |
| Play the course for one/two foursome(s)              | 2                         | 2                       | 2                | 2                    | 2                           | 1                   | 1                      | 1                  | 1                    | 1                              | 1                        |
| Breakfast and lunch provided                         | 16                        | 12                      | 12               | 12                   | 12                          | 8                   | 6                      | 6                  | 4                    | 4                              | 4                        |
| On-stage speaking opportunity during lunch reception | ✓                         |                         |                  |                      | ✓                           |                     |                        |                    |                      |                                |                          |
| Hole sponsor with tent on the golf course            | ✓                         | ✓                       | ✓                | ✓                    | ✓                           | ✓                   | ✓                      | ✓                  |                      |                                |                          |
| Logo recognition before, during, and after event     | ✓                         | ✓                       | ✓                | ✓                    | ✓                           | ✓                   | ✓                      | ✓                  | ✓                    | ✓                              | ✓                        |
| Recognized in event communications                   | ✓                         | ✓                       | ✓                | ✓                    | ✓                           | ✓                   | ✓                      | ✓                  | ✓                    | ✓                              | ✓                        |
| Recognized on FOCPS social media channels & website  | ✓                         | ✓                       | ✓                | ✓                    | ✓                           | ✓                   | ✓                      | ✓                  | ✓                    | ✓                              | ✓                        |

### CONTEST HOLE \$4,500

12 available - opportunity includes one foursome, breakfast and lunch for four, prominent logo placement at contest hole and throughout the course.

ADD A NEW FEATHER FLAG!  
**\$500**  
 RENEW A FEATHER FLAG!  
**\$400**

### GOLF PACKAGES

Foursome  
**\$3,500**

*\*includes 4 sheets of raffle tickets*



Tee Box Tent  
**\$1,500**



# FEBRUARY 7, 2026 SEAWORLD ORLANDO

## BENEFITS

|   | TITLE<br>\$30,000 | SPIRITWEAR<br>\$20,000 | COACH<br>\$15,000 | FINISH LINE<br>\$10,000 | CHEERLEADER<br>\$5,000 | RACE FAN<br>\$2,500 |
|---|-------------------|------------------------|-------------------|-------------------------|------------------------|---------------------|
| Exclusive naming rights "Powered by X"                                    | ✓                 |                        |                   |                         |                        |                     |
| Logo on finish line break tape and race bibs                              | ✓                 |                        |                   |                         |                        |                     |
| Post-race presenting opportunity from stage                               | ✓                 | ✓                      | ✓                 |                         |                        |                     |
| Post-race presenting opportunity from stage & PA announcement recognition | ✓                 | ✓                      | ✓                 |                         |                        |                     |
| Branded feather flags along route   | ✓                 | ✓                      | ✓                 | ✓                       |                        |                     |
| Logo placement on participant t-shirt                                     | ✓                 | ✓                      | ✓                 | ✓                       | ✓                      | ✓                   |
| Recognized in event emails  | ✓                 | ✓                      | ✓                 | ✓                       | ✓                      | ✓                   |
| Recognized on FOCPS social media channels & website                       | ✓                 | ✓                      | ✓                 | ✓                       | ✓                      | ✓                   |
| Sponsor table at post-race festivities                                    | ✓                 | ✓                      | ✓                 | ✓                       | ✓                      | ✓                   |
| Complimentary race registrations  | 4                 | 4                      | 2                 | 2                       | 2                      | 2                   |



**BE TRUE TO  
YOUR SCHOOL**  
**\$1,000**

Pay for 10 students, teachers,  
or team members to  
participate from any school of  
your choice.

### To learn more, contact:

Brooke Axtell  
Senior Manager, Events & Engagement

brooke.axtell@ocps.net  
(407) 317-3261 x200 2929



**MARCH 27, 2026  
SEAWORLD ORLANDO**

| <b>BENEFITS</b>   | <b>DIAMOND<br/>\$30,000</b> | <b>EMERALD<br/>\$20,000</b> | <b>SAPPHIRE<br/>\$10,000</b> | <b>GARNET<br/>\$7,500</b> | <b>AMBER<br/>\$3,500</b> | <b>GEM<br/>\$2,000</b> |
|---|-----------------------------|-----------------------------|------------------------------|---------------------------|--------------------------|------------------------|
| Recorded video message to attendees during program          | ✓                           |                             |                              |                           |                          |                        |
| Logo recognition on nominee videos and promotional content* | ✓                           | ✓                           |                              |                           |                          |                        |
| Company recognition during the event program                | ✓                           | ✓                           | ✓                            |                           |                          |                        |
| Logo recognition on all event print & digital collateral    | ✓                           | ✓                           | ✓                            | ✓                         |                          |                        |
| Tickets to attend the award ceremony                        | <b>10</b>                   | <b>8</b>                    | <b>6</b>                     | <b>4</b>                  | <b>2</b>                 | <b>1</b>               |
| Company name recognized in event collateral                 | ✓                           | ✓                           | ✓                            | ✓                         | ✓                        |                        |
| Recognized on FOCPS social media channels & website         | ✓                           | ✓                           | ✓                            | ✓                         | ✓                        | ✓                      |



**COORDINATOR  
APPRECIATION  
AWARD  
SPONSORSHIPS  
\$2,000**

Volunteer Program  
Coordinators - 4 Available  
Outstanding ADDitions School  
Volunteers - 4 Available

*\*Marketing elements/content must be received 30 days prior to event*

**To learn more, contact:**

Pam Carson  
Assistant Director, Foundation

pam.carson@ocps.net  
(407) 317-3261 x200 2990



ORANGE COUNTY PUBLIC SCHOOLS

**TOP TALENT**

A Foundation for Orange County Public Schools Event

**LIVE 2026**

**MAY 9, 2026**  
**DR. PHILLIPS CENTER**

## BENEFITS

**HEADLINER**  
**\$30,000**

**FAN FAVORITE**  
**\$15,000**

**ACT**  
**\$10,000**

**PATRON OF THE ARTS**  
**\$5,000**

**T-SHIRT**  
**\$5,000**

**VIP RECEPTION**  
**\$5,000**

|  | <b>HEADLINER</b><br><b>\$30,000</b> | <b>FAN FAVORITE</b><br><b>\$15,000</b> | <b>ACT</b><br><b>\$10,000</b> | <b>PATRON OF THE ARTS</b><br><b>\$5,000</b> | <b>T-SHIRT</b><br><b>\$5,000</b> | <b>VIP RECEPTION</b><br><b>\$5,000</b> |
|--|-------------------------------------|--|-------------------------------|---|----------------------------------|--|
| Exclusive naming rights<br>"Presented by X"                  | ✓                                   |  |                               |   |                                  |  |
| Invitation to VIP Reception<br>for up to 4 guests            | ✓                                   |  |                               |   |                                  |  |
| Full-color ad in the<br>event program                        | Full                                | Full                                   | Full                          | 1/2 Page                                    | 1/2 Page                         | 1/2 Page                               |
| Opportunity for :90 video<br>message during the LIVE<br>show | ✓                                   | ✓                                      | ✓                             |   |                                  |  |
| Logo recognition before,<br>during, and after event          | ✓                                   | ✓                                      | ✓                             | ✓   |                                  |  |
| Logo placement on<br>winner announcement                     | ✓                                   | ✓                                      | ✓                             | ✓   | ✓                                |  |
| Recognized in event<br>communications                        | ✓                                   | ✓                                      | ✓                             | ✓   | ✓                                | ✓                                      |
| Recognized on FOCPS social<br>media channels & website       | ✓                                   | ✓                                      | ✓                             | ✓   | ✓                                | ✓                                      |
| Finalist swag bag inclusion<br>opportunity                   | ✓                                   | ✓                                      | ✓                             | ✓   | ✓                                | ✓                                      |
| Premier reserved seating<br>at the event                     | 4                                   | 4                                      | 2                             | 2   | 2                                | 2                                      |

## PRIZE SPONSOR

**\$2,500**

Multiple opportunities available -  
recognition with a 1/2 page ad, two  
reserved seats, and logo marketing

## RISING STAR SPONSOR

**\$1,500**

Only two opportunities available -  
recognition in collateral, program  
listing, and one reserved seat



# FOUNDATION

FOR ORANGE COUNTY PUBLIC SCHOOLS

*Investing in Success*

Thank you for considering an investment in Orange County Public School students through a 2025-26 event sponsorship.

Your partnership is critical to ensuring every student is equipped with the tools and opportunities for a successful future. Your generosity helps students gain innovative learning opportunities in high-quality programs in and out of the classroom.

**Your sponsorship will help 205,000+ students at 213 schools thrive!**

Please reach out to our team with your questions and ideas!

## To Become a Sponsor, Contact:

**Phone** 407-317-3261

**E-mail** [foundation@ocps.net](mailto:foundation@ocps.net)

**Website** [foundationforocps.org](http://foundationforocps.org)

**Address** 445 W. Amelia St.  
9th floor  
Orlando, FL 32801